

Newsletter

March 2015

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Updates for Spring

Spring is amongst my busiest times of the year for capturing images. I currently am photographing action shots at:

- West Seminole Baseball
- Lake Brantley High School
- Pop Warner Football & Cheer
- Lake Brantley Rowing Assoc.

As my time commitments shift toward high school sports, my time will have to diminish at West Seminole Baseball and Pop Warner. Unless Parents specifically request images and pay a deposit, I will not be attending most games at WSB and Pop Warner in the Fall of 2015.

Many of my images are used for the LBHS yearbook, website and other promotions for the school. Parents can view or purchase some of these images at:

- Lake Brantley High School

On the Horizon

I will still be available for player requests, family portraits, events and whatever other services are requested as my time permits.

Most of my friends and customers are unaware that a significant portion of my work is CAD & Graphics....go figure, right? I provide artwork and custom overlays to industrial instrument & process flow businesses. See them at:

Custom Dials

I also produce exercise charts and graphics for martial arts, tai chi, yoga and various other alternative exercise methods. See them at:

Exercise Charts

Periodically, I provide graphic editing and updating of 3D fishing maps for the Southern California and Baja Peninsula. See them at: 3D Fishing Maps

Tips for Better Images

❑ Point & shoot cameras, cell phones and iPads are all great devices, but to achieve consistent excellent images use a DSLR.

❑ Invest some time in reading up on basic photography concepts such as exposure, ISO, aperture, etc.

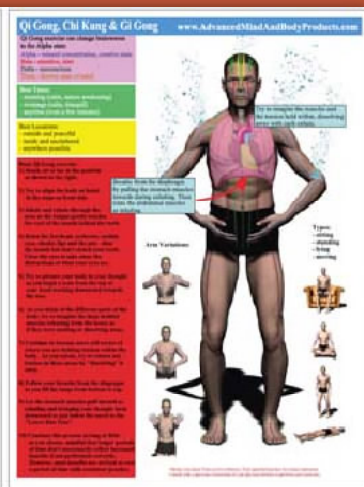
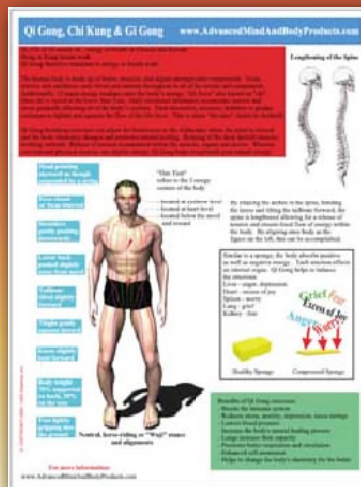
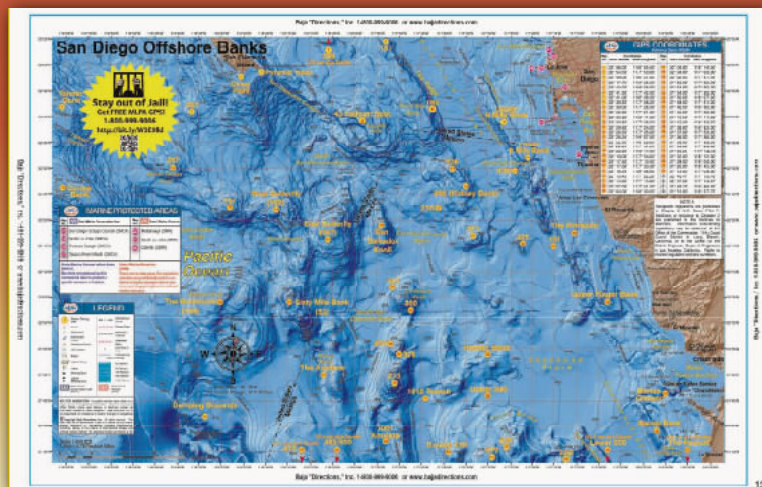
❑ Learn the "rule of thirds" and other basic composition concepts.

❑ Study other peoples' images for ideas.

❑ Take more shots that you actually need; digital images cost nothing to develop vs. film developing.

❑ Ask permission to shadow a photographer while they capture images.

To learn more about these concepts, consider one-on-one mentoring - \$50 per hour, 2 or more people @ \$35 each



Deposits

I require a \$20 deposit for those interested in my capturing images, sorting, editing and then posting images on my site to be either viewed or purchased. The deposit goes towards any purchases made thereafter.

The deposit is good for 1 season and does not secure my services indefinitely. If no purchases are made within that season, the deposit goes towards my time, already spent for services rendered and follow up to remind those of their request for images.

Deposits can be handed to me, check or cash, sent through PayPal to CadGraphics@usa.net or paid through my site at: [Deposit link](#).

Indoor & Evening Photography

Special consideration needs to be taken when requesting action photography in low light settings, such as after sunset or indoor sports activities.

Flash or other lighting is often not used in order to not distract or temporarily blind the athletes.

While I do my best to capture the highest quality images possible, often times the quality will diminish as the natural lighting drops off.

Images of this type are best viewed on smaller prints (8x10 and smaller) or used on the internet for social media sites.

Thank you for your understanding.
See you wherever the action is!
Jim Moltzan

Special Services

► You come to my turf for outside shoot or faux-studio setup, \$50 for 45+/- minute shoot, you get a disc of edited images

► I come to your activity or event, \$75 for 45+/- minute shoot, you get a disc of edited images

► I come to your team's activity or event, \$75 for 45+/- minute shoot, you get a disc of edited images, for 1 player

► I come to your team's activity or event, \$250 for the game/event, you get a disc of edited images, of all players paying.



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